



# SHOTCRETE 2019

## ACG SHOTCRETE DESIGN APPLICATION AND GROUND RESPONSE SEMINAR

Photo courtesy of Des Vlietstra

20–22 November 2019 | Novotel Perth Langley Hotel | Perth, Western Australia

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

### BACKGROUND

Securing the ground is one of the most important processes in underground mining. The main objective is to mitigate the risk of rockfalls and avoid potentially severe economic and safety consequences. Shotcrete is a well-established and popular method of securing the ground. This seminar is aimed at site personnel involved in the design, implementation and quality assurance of shotcrete/fibrecrete in mining and civil engineering.

### SEMINAR THEMES INCLUDE:

- Use of shotcrete in design
- Mix design
- Requirements for early re-entry
- Monitoring and quality assurance
- Dynamic support
- Shotcrete with mesh and bolts

### PROMOTION

The ACG is undertaking a niche marketing campaign to promote this seminar to local and international professionals via:

- Internet marketing – promotion via the dedicated seminar website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Industry association.
- Direct mail campaign – event specific flyers, registration brochures and targeted electronic mail.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG mining event past delegates.
- Promotion at selected ACG and international mining events.

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## PRINCIPAL SPONSOR\*\*

(one package available)

AU \$12,100\*

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional footage. The content is subject to ACG approval.
- Opportunity to address the seminar attendees with a 10 minute presentation.
- Three complimentary full registrations to the ACG Shotcrete Design, Application and Ground Response Seminar.
- Double exhibition space for the duration of the event (6 x 2 m booth).
- Four exhibition booth staff passes to attend your booth.
- Technical session branding for one seminar morning session and lunch.
- Company logo to appear on seminar delegate bags.
- Two inserts included in seminar delegate bags.
- Company banners (x2) placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to almost 7,000 mining professionals).
- Invitation to supply endorsement copy for ACG Shotcrete events for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including Shotcrete 2019 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list.

## MAJOR SPONSOR\*\*

(limited packages available)

AU \$7,700\*

- Acknowledgement of Major Sponsor status.
- Opportunity to address the seminar attendees with a 5 minute presentation.
- Two complimentary full registrations to the ACG Shotcrete Design, Application and Ground Response Seminar.
- Single exhibition space for the duration of the event (3 x 2 m booth).
- Three exhibition booth staff passes to attend your booth.
- Technical session branding for one seminar session.
- Company logo to appear on seminar delegate bags.
- Two inserts included in seminar delegate bags.
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including Shotcrete 2019 electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list.

## TRADE EXHIBITOR \*\*

(limited packages available)

AU \$4,400\*

- Acknowledgement of Trade Exhibitor status.
- One complimentary full registration to the ACG Shotcrete Design, Application and Ground Response Seminar.
- Exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list.

\*\* The ACG reserves the right to alter the trade exhibition floor plan.

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## WIFI SPONSOR

(one package available)

AU \$POA\*

- Acknowledgement of WiFi Sponsor status.
- Signage at event to promote WiFi Sponsor status.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on seminar website.
- Company branding between seminar sessions.
- A copy of the authorised event delegate list.

## BARISTA COFFEE BAR SPONSOR

(one package available)

AU \$POA\*

- Acknowledgement of Barista Coffee Bar Sponsor status.
- Barista Coffee Bar during refreshment and lunch breaks, for duration of the event. Location subject to approval by venue.
- Company signage within the Barista Coffee Bar area (to be provided by sponsor).
- One complimentary full registration to the ACG Shotcrete Design, Application and Ground Response Seminar.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on seminar website.
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list.

## STUDENT REGISTRATION SPONSOR

(limited packages available)

AU \$3,300\*

- Acknowledgement of Student Registration Sponsor status.
- One registration for a full-time university mining student to attend the ACG Shotcrete Design, Application and Ground Response Seminar.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on seminar website.
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list, with contact details.

## SPECIAL SPONSORSHIP PACKAGES

- |                                      |   |
|--------------------------------------|---|
| • Pens<br>AU \$1,980*                | (supplied by sponsor)<br>(one package available)      |
| • Pads<br>AU \$1,980*                | (supplied by sponsor)<br>(one package available)      |
| • Delegate Bag Insert<br>AU \$1,980* | (supplied by sponsor)<br>(limited packages available) |
| • Lunch<br>AU \$3,300*               | (three packages available)                            |
| • Refreshment Break<br>AU \$2,200*   | (limited packages available)                          |

## SPONSOR/EXHIBITOR REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page overleaf along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

\* Australian Goods & Services Tax (GST) inclusive.



# SHOTCRETE 2019

## SPONSOR/EXHIBITOR APPLICATION

### SPONSOR/EXHIBITOR COMPANY

Please print. \*denotes mandatory fields.

\*Company \_\_\_\_\_

\*ABN/ACN \_\_\_\_\_  
(Australian companies only)

\*Authorised by \_\_\_\_\_

\*Position \_\_\_\_\_

\*Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

\*Email \_\_\_\_\_

### EVENT COORDINATOR

Please print. \*denotes mandatory fields.

\*Name \_\_\_\_\_

\*Ph/Mob \_\_\_\_\_

\*Email \_\_\_\_\_

### SPONSOR/EXHIBITOR PACKAGE

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

**TOTAL VALUE AUD** \_\_\_\_\_

Please return this completed form and the ACG will send you an invoice.


PO# (If required): \_\_\_\_\_


### PAYMENT OPTIONS


- Electronic funds transfer (EFT) - Please refer to the details on the invoice that will be sent to you upon ACG's receipt of this completed form.
- Credit card payments - please contact the ACG on +61 8 6488 3300 to arrange payment. (Visa and Mastercard are the only cards we accept)

For sponsor|exhibitor terms and conditions, please visit: <http://acg.uwa.edu.au/wp-content/uploads/2018/05/ACG-Sponsor-Terms-Conditions.pdf>

Please complete and return this form to: **Australian Centre for Geomechanics**

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Crawley, Western Australia  
AUSTRALIA 6009

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